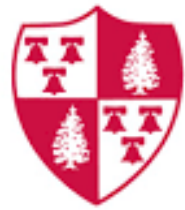


Fire Safety Education During a Pandemic



MONTCLAIR STATE
UNIVERSITY

prevent.zone
by **AliveTek**



Sandy Mills-Alford, AliveTek, Inc.
John Keane, Montclair State University
Chief Robert (Bob) Ferrara, Montclair State University

Housekeeping

- Listen Only Mode
- Type question in the Q & A Box and we'll address at end.
- Copy of the presentation and the recording will be available on our website by December 10. We'll notify you.
- 1.0 Hours of ICC Re-certification CEU's are available to those that registered and attended the entire webinar. A CEU certificate is free to members. Simply email us to get your certificate:

SupportTeam@campusfiresafety.org



About Us



National, non profit, member-based organization dedicated completely to campus fire and life safety.



Delivers interactive awareness and prevention courses to over 300,000 students across North America.

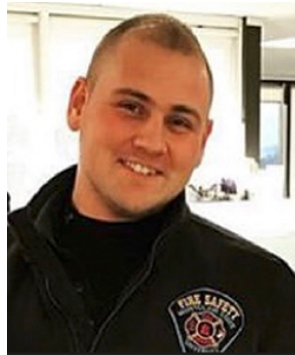


Is the second largest university in New Jersey with 21,000 graduate and undergraduate students.

Welcome our Presenters



Sandy Mills-Alford is an eLearning consultant and implementation specialist. As the CEO of AliveTek, Inc. She leads a team of web developers and instructional designers who help universities and corporations distribute and measure online learning.



John Keane is a Fire Safety Specialist at Montclair State University and is also a Firefighter/Training Officer at Lyndhurst Fire Department.



Chief Robert (Bob) Ferrara is the Director of Fire Safety for Montclair State University, responsible for all aspects of life safety throughout the University.

Problem

Due to COVID restrictions, we needed a way to train our students without gathering them in a room for traditional, face-to-face instruction.

- 1. Basic fire safety concepts*
- 2. Department of Fire Safety's policies and procedures*
- 3. Department of Residence Life policies*
- 4. Up-to-date and accurate evacuation plans for each residence hall*

Poll Question #1

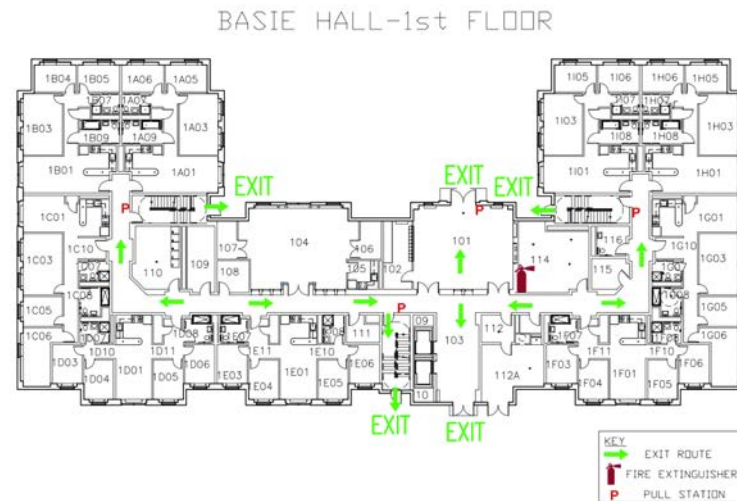
How did you do Fire Safety training Fall 2020?



Solution

We teamed up with Prevent.Zone by AliveTek to offer Campus Fire Safety training in an online format for returning students.

We were able to customize the course with extra personalized content, including policies and procedures and evacuation plans.





CAMPUS FIRE SAFETY

Be Fire Smart! College Student Edition

INTERACTIVE ONLINE AWARENESS AND PREVENTION COURSE

“Be Fire Smart! College Student Edition”

A 30-minute interactive course that includes **engaging scenarios**, **interactive challenges** and **real-life stories**. Students learn what to do in a fire emergency and how to prevent fires in both **on and off-campus housing**.



CAMPUS FIRE SAFETY

Be Fire Smart! College Student Edition

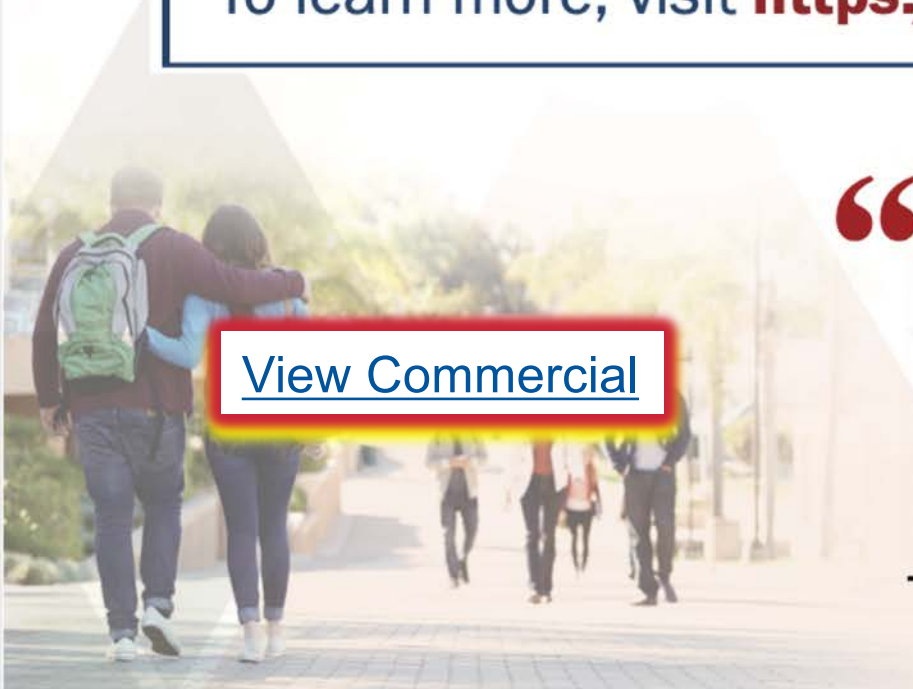
Course features include:

- ✓ Immediate access for students
- ✓ Certificate of completion
- ✓ Interactive, engaging scenarios
- ✓ Survey and data reporting

To learn more, visit <https://prevent.zone>

[View Commercial](#)

“86%
of students indicate
knowledge increased”
— Quinnipiac University 2019



Format

- Students enter through Canvas
- Starts with Presentation
- Review Policies
- Review Escape Routes
- Quiz
- Survey
- Certificate of Completion



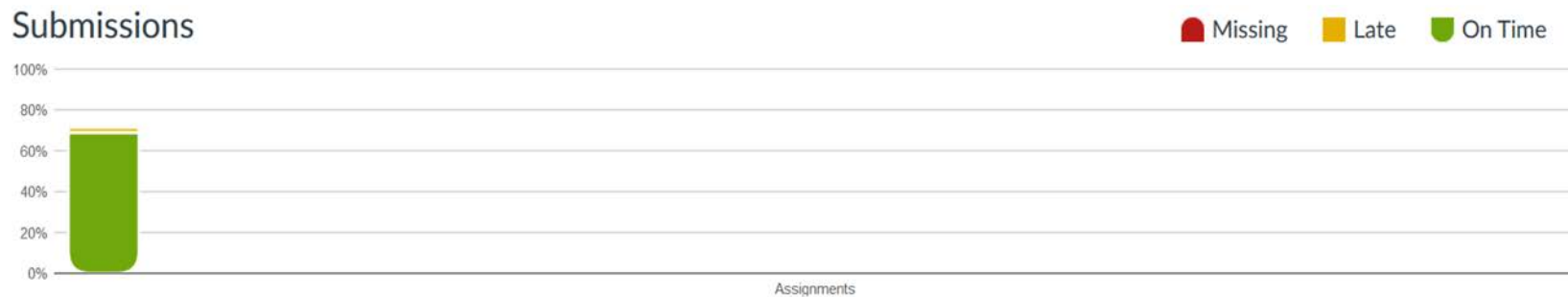
[Let's see the course!](#)

Implementation

- Residence students went from 8,000 to 3,000 in light of the current pandemic.
- We launched through our university LMS, Canvas.
- Notified **Residence Life & Community Directors** to help remind student population of the course.
 - Community Email Bursts
 - Notifying RAs to add to floor meeting agendas
- We sent notifications that required resident students to take the course by September 4, 2020.

Implementation (cont.)

- Allowed us to view who completed the course on time, late or not at all!
- Able to analyze grade averages of students that completed the course.
- Luckily, 100% of students that remained in campus housing (after a significant number canceled their housing) completed.



Timeline

- Started conversations in **July**.
- Notified Campus IT/Canvas Support of implementation following initial conversations.
- **Late July** – Zoom meetings regarding course building, customization, and proposed date of launching course.
- **Week of August 4th** – Team tested course with help of MSU Fire Safety Student Staff for further insight.
- **Week of August 11th** – Advised Residence Life Staff of Course posting on Canvas.
- Launched **August 18th**
- Students required to finish by **September 4, 2020**.

Results

Survey Says!

- **88%** of participants increased their awareness of fire safety
- **87%** of participants feel better equipped to handle a fire safety situation
- **86%** of participants feel more inclined to prevent fires
- Average grade: 96%

[Survey Graphs](#)

Lessons Learned

- Technology Glitches
- Students need reminding!

⋮	▼ Technical Assistance	✓	+	⋮
⋮	📄 Asked to Log In? Try using Chrome!	✓		⋮
⋮	📄 Using Safari?	✓		⋮
⋮	📄 Pop-ups Blocked?	✓		⋮
⋮	📄 Still Need Help? Submit a Support Ticket	✓		⋮

Poll Question #2

How did you do Fire Safety training during the pandemic?



Summary

- It worked!
- Doing it again in January

“AliveTek, with their interactive Campus Fire Safety course, have not only provided us with their more-than-capable hands to help us in this task, but helped us to set a precedent for the future of convenient online training to provide to college level students.”

– John Keane
Fire Safety Specialist
Montclair State University, NJ

Thank You!

Questions?

- John Keane, keanej@montclair.edu
- Sandy Mills-Alford, info@prevent.zone
- Robert Ferrara, ferrarar@montclair.edu



Join the Center today!!

Only \$50

Our annual Campus Fire Forum will be held in NJ in 2021!

Poll Question #3

On average, how many hours do students get trained on fire safety each year?

